

BIG SOIL HEALTH EVENT

SPONSORSHIP GUIDE

WWW.AGSOILREGEN.COM

DECEMBER 9-11, 2024

**BIEN VENU EVENTS CENTER
CEDAR FALLS, IA**



MISSION

Our mission is to provide FARMER FIRST education, training and networking assistance to increase soil health and function, quality of life and ROI. We envision that through community support and producer empowerment, we can improve generational family farming and ranching while regenerating the lands on which they operate.



THE BIG SOIL HEALTH EVENT provides producers, landowners, ag and food industry professionals with a ground-up educational experience on soil health and regenerative agriculture. While many conferences inspire and teach, THE BIG SOIL HEALTH EVENT encourages and illuminates soil health practice adoption and highlights the benefits to the land, water quality and human health.

SPONSORSHIP LEVELS

Top 2 tiers sponsorship deadline: November 4, 2024

Custom sponsorship levels and non-profit rates are available.

GREEN LEVEL

(Only 2 Available)

- 5 complimentary registrations
- Full page ad in printed program
- Priority recognition on event website and email invites
- Logo on sponsor banner at conference
- 5 social media posts (4 before event, 1 after)
- Attendee list
- Lunch sponsor (30 min talk)
- 10 x 20 Booth space

\$10,000

BLUE LEVEL

- 3 event registrations
- 1/2 Page ad in printed program
- Recognition on event website
- 2 Social media posts
- Logo on email invitations
- Attendee list
- 10 x 10 Booth space

\$5,000

YELLOW LEVEL

- 2 registrations
- 1/4 Page ad in printed program
- Recognition on event website
- 2 Social media posts
- Logo on email invitations
- 10 x 10 Booth space

\$2,500



INTERESTED IN SPONSORING?

Contact: Liz Haney at liz.haney@agsoilregen.com

ADDITIONAL SPONSORSHIP OPPORTUNITIES

DINNER KEYNOTE SPONSORSHIP (1 AVAILABLE) - \$10,000

- Sponsorship of keynote speaker
- Introduction to keynote speaker (10 minutes)
- Attendee list
- 5 registrations
- Logo on sponsor banner
- 4 social media posts
- 10 x 20 booth space

CONFERENCE VIDEO SPONSOR (1 AVAILABLE) - \$15,000

- Sponsor names mentioned in printed program
- Logo on produced and recorded videos of talks
- 5 registrations
- Logo on sponsor banner
- 4 social media posts
- 10 x 20 booth space
- Registration list
- Announcements throughout the event

SOCIAL HOUR SPONSOR (2 AVAILABLE) - \$7,500

- Sponsors names will be mentioned in the printed program
- Signage at the social hour
- Attendee List
- Announcements will be made throughout the event
- 10 x 10 booth space
- 3 registrations

FARMER SCHOLARSHIP SPONSOR - \$750 MINIMUM FOR 5 FARMERS

- Social media post
- Logo listed in printed program



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Thank You

Your support empowers farmers and regenerates the land, making our mission possible. See you in December!

Contact Us

www.agsoilregen.com

liz.haney@agsoilregen.com

